



# The Phenomenon "Harry Potter" - The Secret of its success

*Isabel Zosig*

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Seminar paper from the year 2003 in the subject English Language and Literature Studies - Literature, grade: 2 (B), University of Bamberg (Centre for British Studies), course: Introduction to british media and communication science, language: English, abstract: At the age of six, Joanne Kathleen Rowling<sup>2</sup> wrote her first short story about a rabbit named Rabbit, who had the measles and was visited by his friends. Amongst them was a little bee called Miss Bee. However, she never told anyone about her "burning ambition"<sup>3</sup> to become a writer, not even Ms Shephard, her English teacher at Wyedean Comprehensive School. Ms Shephard was a great influence on young Joanne as "she inspired trust"<sup>4</sup>. Shephard's comments on Harry Potter and the Philosopher's Stone "meant more to [Joanne Rowling] than any newspaper reviews"<sup>5</sup>. After finishing secondary school and her studies in French and Classics at Exeter University, Joanne Rowling started to work as a research assistant at Amnesty International which was a "very, very interesting place to work"<sup>6</sup>, but at the same time a huge mistake, because Joanne Rowling admits that as a secretary she would be anybody's "worst nightmare"<sup>7</sup>. It was during a delayed train journey from Manchester to King's Cross Station in London, when she was obviously hit by magic. The story about a little orphan named Harry Potter, who has to live with his old-fashioned relatives and finds out that he is a wizard, came to her mind. And because she had no pen or notebook with her, she had to think it. So, Hogwarts - School of Witchcraft and Wizardry came to life in her imagination, and as she invented it, it "felt like research"<sup>8</sup>. "It was a question of discovery why Harry was where he was, why his parents were dead"<sup>9</sup>. At the end of the journey she knew "it was going to be a seven-book series"<sup>10</sup>. The next five years, while she moved to Portugal, got married, had a baby, got divorced and moved back to Britain, she continued writing the first book of the series Harry P

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