



The Girls' Guide to Building a Million-Dollar Business

Susan Wilson SOLOVIC

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We've all been told that nice girls don't get the corner office. And they certainly don't strike out on their own to start a million-dollar company. . . Fortunately, we all know better. As the head of the highly successful SBTV.com (Small Business Television), author Susan Solovic is an authority on making money and building a thriving business. Now in *The Girls' Guide to Building a Million-Dollar Business*, she shows women how to gain the confidence and knowledge they need to become successful entrepreneurs. Featuring interviews with daring, powerhouse women like Gayle Martz, President & CEO, Sherpa's Pet Training Company, and Taryn Rose of Taryn Rose International, Solovic offers frank advice and hard-won lessons including:

- Taking emotions out of the workplace. Make business decisions based on what is best for the company, not on your personal feelings.
- Thinking big and bold. Believe that you can be successful and be willing to announce your intentions to the world.
- Managing for growth. Hire the right people and discover the best ways to keep them.
- Never being afraid to take a chance. Boost profits by taking financial risks.

Inspiring and and unflinching, *The Girls' Guide to Building a Million-Dollar Business* shows women that not only do they have the power to earn more money and control their financial destinies—they deserve to.

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