



Handbook of Intercultural Communication (Handbooks of Applied Linguistics [HAL] 7)

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In today's globalized world of international contact and multicultural interaction, effective intercultural communication is increasingly seen as a pre-requisite for social harmony and organisational success. This handbook takes a 'problem-solving' approach to the various issues that arise in real-life intercultural interaction. The editors have brought together experts from a range of disciplines, including linguistics, psychology and anthropology, to provide a multidisciplinary perspective on the field, whilst simultaneously anchoring it in Applied Linguistics. Key features: provides a state-of-the-art description of different areas in the context of intercultural communication presents a critical appraisal of the relevance of the field offers solutions of everyday language-related problems international handbook with contributions from renowned experts in the field

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