



Nonprofit Essentials: Major Gifts

Julia I. Walker

Download now

[Click here](#) if your download doesn't start automatically

Nonprofit Essentials: Major Gifts

Julia I. Walker

Nonprofit Essentials: Major Gifts Julia I. Walker

"Major gifts are at the heart of any coordinated, successful fundraising effort. Julie Walker shows you how to do it all-- find the prospects, staff the program, and ask for the money. The sidebar stories and real-world examples sprinkled throughout the book are entertaining, yet still make a point. I would buy it for the advice and keep it for the anecdotes."

--Duris Holmes, Chairman of the Board Benjamin Franklin High School New Orleans, Louisiana

Part of the AFP/Wiley Fund Development Series, *Nonprofit Essentials: Major Gifts* is a professional guide to major gift fundraising, concisely presented in a format that is accessible, lively, and easy-to-read. With in-depth advice from experienced fundraiser Julia Walker, this book takes the reader from the early stages of establishing a program through the core elements of all major gift programs: identifying and rating prospects; preparing the case; training volunteers; cultivating donors; making the ask; and providing recognition and stewardship for the gift. Its nuts-and-bolts presentation focuses on how to create a prospect-centered program that develops the capacity to engage and solicit donors, effectively based on their unique interests and needs.

 [Download Nonprofit Essentials: Major Gifts ...pdf](#)

 [Read Online Nonprofit Essentials: Major Gifts ...pdf](#)

Download and Read Free Online Nonprofit Essentials: Major Gifts Julia I. Walker

Download and Read Free Online Nonprofit Essentials: Major Gifts Julia I. Walker

From reader reviews:

Christopher Cunningham:

Book is to be different per grade. Book for children until eventually adult are different content. As we know that book is very important normally. The book Nonprofit Essentials: Major Gifts seemed to be making you to know about other understanding and of course you can take more information. It is very advantages for you. The guide Nonprofit Essentials: Major Gifts is not only giving you much more new information but also to get your friend when you really feel bored. You can spend your spend time to read your e-book. Try to make relationship with the book Nonprofit Essentials: Major Gifts. You never experience lose out for everything in the event you read some books.

Charles Owens:

Spent a free the perfect time to be fun activity to perform! A lot of people spent their spare time with their family, or their particular friends. Usually they carrying out activity like watching television, gonna beach, or picnic inside the park. They actually doing same thing every week. Do you feel it? Do you need to something different to fill your current free time/ holiday? Might be reading a book could be option to fill your no cost time/ holiday. The first thing that you'll ask may be what kinds of publication that you should read. If you want to consider look for book, may be the e-book untitled Nonprofit Essentials: Major Gifts can be excellent book to read. May be it can be best activity to you.

Guadalupe Ramsey:

Playing with family in the park, coming to see the sea world or hanging out with friends is thing that usually you might have done when you have spare time, and then why you don't try issue that really opposite from that. One particular activity that make you not feeling tired but still relaxing, trilling like on roller coaster you are ride on and with addition details. Even you love Nonprofit Essentials: Major Gifts, it is possible to enjoy both. It is fine combination right, you still want to miss it? What kind of hang-out type is it? Oh occur its mind hangout men. What? Still don't obtain it, oh come on its known as reading friends.

Regina Dye:

A lot of publication has printed but it takes a different approach. You can get it by internet on social media. You can choose the top book for you, science, comedian, novel, or whatever by means of searching from it. It is known as of book Nonprofit Essentials: Major Gifts. You can contribute your knowledge by it. Without causing the printed book, it could possibly add your knowledge and make anyone happier to read. It is most critical that, you must aware about publication. It can bring you from one destination for a other place.

**Download and Read Online Nonprofit Essentials: Major Gifts Julia
I. Walker #HKA9GS7PNTI**

Read Nonprofit Essentials: Major Gifts by Julia I. Walker for online ebook

Nonprofit Essentials: Major Gifts by Julia I. Walker Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Nonprofit Essentials: Major Gifts by Julia I. Walker books to read online.

Online Nonprofit Essentials: Major Gifts by Julia I. Walker ebook PDF download

Nonprofit Essentials: Major Gifts by Julia I. Walker Doc

Nonprofit Essentials: Major Gifts by Julia I. Walker Mobipocket

Nonprofit Essentials: Major Gifts by Julia I. Walker EPub