



# Popular Literacies, Childhood and Schooling

*Jackie Marsh, Elaine Millard*

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**Popular Literacies, Childhood and Schooling** Jackie Marsh, Elaine Millard

This bold, forward-thinking text offers a clear rationale for the development of curricula and pedagogy that will reflect young people's in-school and out-of-school popular culture practices.

By providing a sound theoretical framework and addressing popular culture and new technologies in the context of literacy teacher education, this book marks a significant step forward in literacy teaching and learning. It takes a cross-disciplinary approach and brings together contributions from some of the world's leading figures in the field. Topics addressed include:

- children's popular culture in the home
- informal literacies and pedagogic discourse
- new technologies and popular culture in children's everyday lives
- teachers working with popular culture in the classroom.

This book illustrates the way in which literacy is evolving through popular culture and new technology and is an influential read for teachers, students, researchers and policy makers.

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