



Energy and the City

Joan T Eischen

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Women are critical for the future success of the energy industry. Talent scarcity has gained new relevance now that energy is such a hot topic in international politics. “Energy and the City” profiles thirty-one senior executive women in the energy industry. The women interviewed talked about the changes to both the workplace and home front, which brought for those who followed better work environments and personal choices. The book focuses on the challenges women faced as a minority in a room full of men and how they overcame obstacles. In the interviews that were conducted, three overarching themes emerged. •Visibility leads the discussion on the first major areas: creating your own personal brand and finding your voice in the shift from team player to leader. •Sponsorship is required for advancement. Mentoring is valuable for personal development and networking is essential, but women need sponsors to get ahead. •Work/life balance is the largest obstacle for career advancement and the women interviewed share their experiences on how they managed career and family. Embarking on a new career can be daunting. If you are uncertain about your place in an organization or industry, you can find yourself wondering, “Is it just me?” While this tendency is not unique to women, the guidance of women who have come before gives you the confidence to move forward in your career from entry level to executive level. Energy and the City helps readers to climb the corporate ladder and avoid missteps along the way.

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